



*Wake Up with Marci is a weekly inspiring and educational half hour television talk show that airs on top-rated, CBS owned-and-operated WLNY-TV New York.*



## ABOUT THE SHOW:

From triumphs and transformation to fun and inspiration, "Wake Up" is a platform for spreading hope and empowerment. Each week Marci and her guests share stories and experiences through candid, meaningful, engaging and educational conversations. As a mom, survivor, entrepreneur, and influencer committed to proving that healing is possible and difficult situations in life don't define us, Marci hopes that giving other's stories a voice will help her viewers find strength, hope and their purpose. Wake Up is dedicated to inspiring and empowering viewers to find their passion and live their happiest lives!

## CONTACT:

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## LINKS:

[Website](#)

[Instagram](#)

[YouTube](#)

[Facebook](#)

WLNY is a part of the CBS Television Stations family and attracts nearly 2.8 million viewers per month. From NYC to Long Island, the Northern Suburbs, Connecticut, and New Jersey, WLNY is distributed on major cable and satellite systems including Optimum, Spectrum, Verizon FiOS, Comcast, RCN, DirecTV, and Dish Network.

**TOPICS:** Health/wellness, Entrepreneurship, Spirituality, Parenting, Female Issues, Relationships, Self help, Mental health, family dynamics, musical performances, cooking demos & more.

**INTEGRATIONS:** Social Media Promotion · Brand Ambassadorship · Product Placement- Endorsement · Branded Content · Dedicated Segments · Brand Messaging · Giveaways · Commercial Break (:30)

**SPONSORSHIP:** Featured As Title Sponsor · Brand Banner · Host Brand Mentions/Messaging · Host Brand Demo/Endorsement · Giveaway/Contest · Social Media Promotion · Link To Segment/Show



[NJ Family Media Momprenuer](#)



[Outlier Magazine: Stories That Heal](#)

New York DMA Cumulative Reach: 2.8 Mil  
WLNY-TV Market NYC Area: 1.2 Mil  
Northern Suburbs: 337k  
Long Island: 564k  
Northern NJ: 415k  
Central NJ: 336k  

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18+ Male Viewers 1.2 Mil  
18+ Female Viewers 1.6 Mil

WLNY 10 55 EVERY SATURDAY AT 10AM  
NJ ON AIR GET THE APP IOS, ANDROID, KINDLE, ROKU, FIRETV & VEWD  
YouTube WAKE UP WITH MARCI CHANNEL



[\(201\) North Jersey Magazine](#)





**TALKING PETS AND CHILDREN. MEET... PET EXPERT, LARISSA WOHL AND PEDIATRICIAN DR. "GATOR"**

*Saturday, 10am on WLNY-TV channel 10 or 55*

**LET'S GET ORGANIZED AND "UNSTUCK IN LIFE" MEET... CATHI NELSON AND ELIZABETH PEARSON**

*Saturday, 10am on WLNY-TV channel 10 or 55*

**MEET AMERICAN IDOL FINALIST, JULIA GARGANO AND TOP FASHION PHOTOGRAPHER, RICK GUIDOTTI**

*Saturday, 10am on WLNY-TV channel 10 or 55*

**WLNY 10 55** **EVERY SATURDAY AT 10AM**

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